

# NOORI LAW

## LOGO DESIGN OPTION 1

1

### DESIGN GUIDELINES

#### Keywords

- Professional
- Knowledgeable
- Tenacious
- Efficient
- Minimalistic
- Simplistic
- Catchy

- ~~Cavel~~
- ~~Scale~~
- ~~Courthouse~~

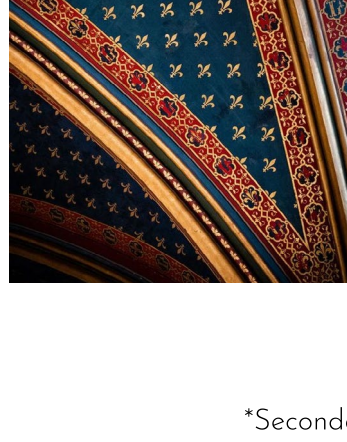
#### Typography

Classical / Academic → **Option 1**

Modern / Friendly → **Option 2**

#### Color Palette

Orange, Navy Blue, Gold



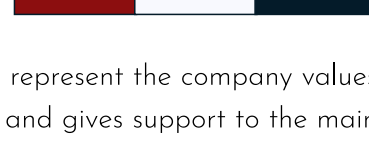
#### What to transmit

- Confidence
- Experience
- Professionalism
- Commitment

#### Main Colours\*



#### Secondary Colours\*



\*Main colours chosen to better transmit and represent the company values  
 \*Secondary colours provides contrast to make the design catchy and gives support to the main

### OPTION 1



### Design Inspiration Option 1

Arabic Calligraphy



### Additional Formats



### Application Examples

